Docket No.: 6000-009-52 CIP

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION: Denis KHOO et al. Conf. No. 7191

SERIAL NUMBER: 10/645,157 Group: 2623

FILED: August 21, 2003 Examiner: Christopher GRANT

FOR: CUSTOMIZED MEDIA METHOD AND SYSTEM

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. 1.97

August 22, 2007

Assistant Commissioner for Patents

PO BOX 1450

ALEXANDRIA, VA 22313-1450

Sir:

Applicant(s) wish(es) to disclose the following information.

REFERENCES

Applicant(s) wish(es) to make of record the documents listed on the attached Form PTO-1449. Copies of the listed documents are attached, where required, as are either statements of relevancy or any readily available full or partial English translations of any non-English-language documents.

EXPLANATION OF RELEVANCE

The document listed on the attached form PTO-1449 was cited in an Office Action mailed in copending related Application No. 09/849,495, on August 10, 2007.

RELATED CASES

Attached is a list of Applicant's(s') pending applications and issued patents which may be related to the present application. Copies of the documents, where required, are attached along with Form PTO-1449.

CERTIFICATION

The undersigned certifies that

each item of information contained in this Information Disclosure Statement was first cited in any communication from a foreign or international patent office in a counterpart foreign or international application for the first time (to the knowledge of the undersigned, having made reasonable inquiry) not more than three months prior to the filing of this statement (See 37 CFR 1.97(e)(1)).

Attorney Docket Number 6000-009-52 CIP Application Number 10/645,157 no item of information contained in this Information Disclosure Statement was cited in a communication from a foreign or international patent office in a counterpart foreign or international application, and, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 C.F.R. 1.56(c) more than three months prior to the filing of this statement. (See 37 CFR 1.97(e)(2)) BASIS FOR CONSIDERATION This Information Disclosure Statement is filed: without fee and within three months of the filing date of the application. without fee and within three months of the date of entry of the U.S. national stage. without fee and before the mailing date of a first Office Action on the merits (to the knowledge of the undersigned). without fee and with the appropriate certification above. without fee and with a new CPA application. without fee and with a Request for Continued Examination. with fee and before the mailing date of any Final Office Action, Notice of Allowance or an action that otherwise closes prosecution (to the knowledge of the undersigned). with fee, appropriate certification above, and before payment of the Issue Fee. DEPOSIT ACCOUNT M Please charge any additional fees for the papers being filed herewith, or credit any overpayment to Deposit Account No. 50-3266.

Respectfully submitted,

Dale S. Lazar

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(Use as many sheets as necessary)

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| Application Number | 10/645,157 | | | |
| Filing Date | August 21, 2003 | | | |
| First Named Inventor | Denis KHOO et al. | | | |
| Art Unit | 2623 | | | |
| Examiner Name | Christopher C. GRANT | | | |
| Attorney Docket Number | 6000-009-52 CIP | | | |

ILS PATENT DOCUMENTS

| Examiner | Cite No. | Document Number | 1 215 4 2 | 1 | |
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| Examiner Use No. | J. 6140. | 1 | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
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FOREIGN PATENT DOCUMENTS

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This collection of information is required by 37 CFR 1.97 and 1.88. The information is required to obtain or netain a benefit by the public which is to file (and by the USFPT) to process) an application. Confidentiality is opervened by 38 U.S. C. 122 and 37 CFR 1.14. This collection is estimated to time 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USFPT. Time will vary depending upon the individual case. Any comments on the animunt of time you require to complete this form and/or suppersons the containing this burden, should be sent to the information Cffccc. U.S. Patent and Trademark Office. U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA. 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA. 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA. 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA. 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA. 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA. 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS.

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